

# Unfold Your Own MYTH

Take five supermodels, five modern **MARVEL** Super Heroes, and a serious piece of interactive technology activated through the magazine's app. The result? A mind-boggling piece of mythmaking that throws down the gauntlet to you, dear reader: can you, too, save the world?

**BOOM! CRAASH! ZAP! !&@\*! SPLONK!** (Yes, SPLONK!) Let this piece of comic-book history in the making unfold.



**MARVEL**

TEXT BY  
**Harriet QUICK**

IN GARAGE'S SUPER HEROES STORY, A CAST OF FASHION'S FINEST MODELS TRANSMUTE BEFORE OUR EYES INTO MARVEL CHARACTERS. BY DAY, THEY MAY PURSUE PROFESSIONAL ROLES, BUT WHEN DUTY CALLS, THEY SWITCH ON THEIR SUPERPOWERS TO DEFEAT THE BADDIES, OVERCOME THEIR OWN INSECURITIES, AND WAVE THE FLAG FOR THE STRENGTH AND RESILIENCE OF HUMAN NATURE. OVER THE PAST FEW YEARS, FEMALE SUPER HEROES HAVE BEEN FRONT AND CENTER AT MARVEL, FROM *THOR* BEING ANNOUNCED AS A WOMAN TO *CAPTAIN MARVEL* BEING CELEBRATED IN HER OWN MOVIE, AND NOW THESE ICONIC CHARACTERS ARE BEING CELEBRATED THROUGH FASHION. NO CLEAVAGE-ENHANCING BODYSUITS HERE; INSTEAD, THEY WEAR GODDESS ROBES, STUDDED MOTO JACKETS, SWEEPING CAPES, HOODIES, AND KICKASS BOOTS DESIGNED BY PIONEERING CREATIVES OF THE FASHION WORLD. THESE FABULOUS FIVE MELD THE POWERS OF STYLE, BEAUTY, TECHNOLOGY, AND THE INFINITE REACHES OF THE HUMAN IMAGINATION TO EMERGE FROM OUR PAGES IN ALL THEIR 3D SWASHBUCKLING GLORY.

*Karlie KLOSS*, THE WILLOWY, BALLET-TRAINED, COOKIE-MAKING BEAUTY FROM MISSOURI, FINDS HERSELF CAST AS ONE OF MARVEL'S MOST POPULAR CHARACTERS, *BLACK WIDOW*, WHO FIRST APPEARED ON COMIC-BOOK PAGES IN 1964. AKA NATASHA ROMANOFF, *BLACK WIDOW* MASQUERADED AS A BALLERINA WHILE TRAINING AS A SPY IN THE FORMER USSR BEFORE DEFECTING TO THE USA. HER SUPERPOWERS INCLUDE INTELLECT, COMBAT, AND ESPIONAGE.

SOUTH AFRICAN-BORN *Candice SWANEPOEL*, A VICTORIA'S SECRET LEADING ANGEL AND AN ACTIVE FUNDRAISER, IS TRANSFORMED INTO THE SENSATIONAL *SPIDER-GWEN*, WHO WAS AWARDED HER OWN MARVEL COMIC IN 2015. GWEN PLAYS IN AN UNDERGROUND BAND AND, AT NIGHT, BECOMES A VIGILANTE, EQUIPPED WITH HER SPECIAL WEB-WEAVING/WALL-CLIMBING SPIDER PROWESS. THE IRREPRESSIBLE *Lexi BOLING* – LEADER OF A GANG OF FEISTY TOMBOY MODELS, WHO CHAMPIONS INDIVIDUAL EMPOWERMENT BOTH ON AND OFF DUTY –

# SHE-HULK



**SHE-HULK**  
 REAL NAME: Jennifer WALTERS  
 HEIGHT: 5ft 10in as Walters / 6ft 7in as She-Hulk  
 WEIGHT: 145lb as Walters / 650lb as She-Hulk  
 FIRST COMIC APPEARANCE: *Savage She-Hulk* #1 – February 1980

## BIO

When defense attorney Jennifer Walters needed a life-saving blood transfusion, her reclusive cousin Bruce Banner (the Incredible Hulk) came to her aid. Little did either know that Banner's gamma-infused blood would change Walters into a towering, green-skinned powerhouse – the sensational SHE-HULK. Able to retain her sense of self (and sense of humor) in her transformed state (unlike her tumultuous cousin), “Shulkie” uses her muscles and her mind to see justice done.

## POWERS AND ABILITIES

- ★ Incredible superhuman strength, durability, and healing factor.
- ★ Able to switch between human and superhuman forms at will.
- ★ Accomplished defense attorney, having practiced law both as Jennifer Walters and as SHE-HULK.

UNLEASHES HER DAREDEVIL, STEREOTYPE-DEFYING SPIRIT TO TAKE ON THE MANTLE OF CAROL DANVERS, A FORMER U.S. AIR FORCE PILOT, AKA *CAPTAIN MARVEL*. THIS SUPER HERO PROJECTS ENERGY FROM HER HANDS, AND CAN FLY AT SUPER-SPEED AND SURVIVE IN SPACE. THOUGH BONDED WITH ALIEN-LIKE POWERS, FOR DANVERS, EARTH IS HOME AND SHE WILL PROTECT IT AT ALL COSTS. THE MULTIRACIAL AND MULTILINGUAL, BRAZILIAN-BORN *Adriana LIMA* CHANNELS HER INCREDIBLE ENERGY TO BECOME JENNIFER WALTERS, WHOSE ALTER EGO IS THE FORMIDABLE *SHE-HULK*. THIS GREEN GODDESS IS ONE OF THE STRONGEST HEROES IN THE MARVEL UNIVERSE. FINALLY, THE SHAVEN-HEADED TEENAGER *Cuba Tornado SCOTT* – GRANDDAUGHTER OF RIDLEY SCOTT AND A PRIZED EQUESTRIAN TALENT AND ILLUSTRATOR – DEPLOYS HER MAVERICK TALENTS TO TAKE ON THE CHARACTER OF THE MIGHTY, THUNDERING *THOR*.

IS THIS MERELY ANOTHER DAY OF ROLE-PLAYING IN THE LIFE OF A SUPERMODEL OR ANOTHER PIECE OF HEADLINE-MAKING WIZARDRY IN THE BELEAGUERED WORLD OF MAGAZINES? MODELS, AFTER ALL, GAIN THEIR REPUTE NOT ONLY FOR LONG-LIMBED BEAUTY, BUT FOR THEIR MESMERIZING IMAGE-MAKING POWER, THEIR ABILITY TO SHIFT SHAPES AND CHALLENGE PERCEPTIONS. EVEN AS WE GAZE IN AWE

# CAPTAIN MARVEL

- ★ Superhuman strength, stamina, and durability.
- ★ Can fly at high speed and project intense energy blasts.
- ★ Highly trained military pilot, espionage agent, and hand-to-hand combatant.

## POWERS AND ABILITIES



**CAPTAIN MARVEL**  
 REAL NAME: Carol Susan Jane DANVERS  
 HEIGHT: 5ft 11in  
 WEIGHT: 150lb  
 FIRST COMIC APPEARANCE: *Marvel Super-Heroes* #13 – March 1968 (as Carol Danvers) / *Captain Marvel* #1 – September 2012 (as Captain Marvel)

## BIO

A chance encounter with an alien being granted ace US Air Force pilot

Carol Danvers incredible powers. Endeavoring to use her fantastic new abilities for the forces of good, Danvers joined the Super Hero community in their ongoing struggle against evil. After years of protecting the planet, she began a new chapter in her heroic story when she took on the legendary mantle of *CAPTAIN MARVEL*, earth's mightiest hero.

AT THEIR DEFT INCARNATIONS, WE QUESTION THE VALUE OF THE PROFESSION. AND THOUGH THE VALUE OF MAGAZINES IN PROVOKING THOUGHT, ENTERTAINING, AND INSPIRING DREAMS IS ETERNAL, PRINT IS A DINOSAUR IN THE DIGITAL WORLD.

THE CONUNDRUMS SPARKED A FIRE AND THE CHALLENGES FANNED THE FLAMES – SO GARAGE JOINED FORCES WITH MARVEL, AS WELL AS LONG-STANDING COLLABORATOR AND MAKEUP MAESTRO PAT MCGRATH, AND THE ANIMATION WIZARDS AT THE MILL TO CREATE A MULTIDIMENSIONAL FEATURE THAT IMPLODES THE BOUNDARIES OF WHAT'S SAFE AND WHAT'S PRESCRIBED. *KA-POW?!*

THE POWER THAT SYNERGIZES ALL THE PLAYERS, PROJECTIONS, AND MEDIA IS THE FORCE OF THE IMAGINATION. FASHION DESIGNERS, MODELS, AND EDITORS – LIKE COMIC-BOOK SUPER HEROES, GRAPHIC ARTISTS, AND ANIMATORS – SHARE A TALENT FOR STORYTELLING AND REINVENTION. THIS GIFT IS BOTH GOD-GIVEN AND A HARD-WON SKILL. STORYTELLERS FACE MANY OBSTACLES IN COMMUNICATING TRUE CONTENT. THEIR

# BLACK WIDOW

**BLACK WIDOW**  
 REAL NAME: Natalia “Natasha” ROMANOFF (born ROMANOVA)  
 HEIGHT: 5ft 7in  
 WEIGHT: 130lb  
 FIRST COMIC APPEARANCE: *Tales of Suspense* #52 – April 1964

Raised from an early age in the top-secret Red Room program, Natasha Romanoff was trained to be the *BLACK WIDOW*, a dangerous super-spy and master in the arts of espionage, subversion, and combat. She ultimately defected from her original keepers, instead seeking to right the wrongs of her past by joining the covert intelligence agency S.H.I.E.L.D. Now, as a member of the heroic Avengers, *BLACK WIDOW* uses her unequalled skills to protect the innocent.

## BIO



## POWERS AND ABILITIES

- ★ Master in the covert arts of espionage, infiltration, and subterfuge.
- ★ Expert martial artist, with exceptional agility and athletic ability.
- ★ Utilizes *WIDOW's* Bite bracelets, weapons capable of stunning enemies with electrical discharges.

SUPERPOWERS ARE PATIENCE, PERSPIRATION, AND TENACITY.

BEHIND THE SCENES AT MARVEL COMICS SITS DIRECTOR OF CONTENT DEVELOPMENT AND EDITOR *Sana AMANAT*, A SOUTH ASIAN-AMERICAN MUSLIM WHO, AS A YOUNG GIRL DISCOVERED THE STRENGTH AND BEAUTY OF THE MISFIT WHILE WATCHING *X-MEN* – THE SUPER HEROES WITH THEIR DISTINCT LOOKS AND SPECIAL POWERS BECAME HER FRIENDS. WHEN AMANAT DECIDED ON COMIC-BOOK PUBLISHING AS A CAREER, SHE WAS ON A MISSION: TO CHALLENGE THOSE RIGID CATEGORIES THAT WE ALL TEND TO PLACE OURSELVES, AND OTHERS, IN. “MY WHOLE THING WAS TO MAKE COMIC BOOKS MORE ACCESSIBLE FOR EVERYMAN AND EVERYWOMAN – TO BROADEN OUR AUDIENCE,” SHE SAYS. “IT'S ABOUT GETTING PEOPLE TO CONNECT WITH OUR CHARACTERS AND HOPING THEY'LL COME PLAY WITH US.”

AMANAT NOW ACTS AS “GUARDIAN” FOR MARVEL'S ROSTER OF SUPER HEROES, OVERSEEING STORYLINES AND THE DEVELOPMENT OF CHARACTERS INTO TOYS, FILMS,



# SPIDER-GWEN

**SPIDER-GWEN**  
 REAL NAME: Gwendolyn Maxine “Gwen” STACY  
 HEIGHT: 5ft 5in  
 WEIGHT: 125lb  
 FIRST COMIC APPEARANCE: *Edge of Spider-Verse* #2 – September 2014

In an alternate universe, a twist of fate caused Midtown High student Gwen Stacy, rather than Peter Parker, to be bitten by a radioactive spider, granting her amazing arachnid-like abilities. Dubbed *SPIDER-WOMAN* by the media, Stacy donned a unique costume and endeavored to exploit her newfound talents for personal gain and attention. However, when Parker, desperate to be “special” like his new idol *SPIDER-WOMAN*, died in a tragic lab experiment gone wrong, Stacy learned that, with great power, there must also come great responsibility. Now she uses her powers to protect the innocent, balancing her duties as *SPIDER-WOMAN* with the challenges of teenage life.

## BIO

## POWERS AND ABILITIES

- ★ Superhuman strength, agility, and endurance.
- ★ Ability to stick to and climb walls and other surfaces.
- ★ Special “Spider-Sense” warns of incoming danger.
- ★ Uses mechanical web-shooters, allowing her to fire and swing from sticky webs.

AND GAMES. ALONGSIDE WRITER G. WILLOW WILSON AND ARTIST ADRIAN ALPHONA, AMANAT DEVELOPED ONE OF MARVEL'S BEST-LOVED NEW-GENERATION HEROES: KAMALA KHAN, AKA *MS. MARVEL*. KHAN, LIKE AMANAT, IS A MUSLIM AMERICAN WHO HAS TO FIGHT AGAINST THE EXPECTATIONS AND DEFINITIONS PROJECTED BY SOCIETY AND ALSO BY FAMILY AND FRIENDS. THE CHARACTER, WHICH WAS TWO YEARS IN GESTATION, WAS WIDELY WELCOMED. “WE WERE NOT TRYING TO CHECK BOXES, BUT SEND A POWERFUL MESSAGE ABOUT WHAT IT MEANS TO FEEL MISUNDERSTOOD IN THE WORLD,” SHE EXPLAINS. “WE HAPPENED TO HAVE ONE OF THOSE LIGHTNING-IN-A-BOTTLE MOMENTS.”

WHY DO WE AS HUMAN BEINGS DESIRE SUPER HEROES AND WILL THEM INTO BEING? “WE ARE ASPIRATIONAL BEINGS,” SAYS AMANAT. “WE DON'T LIKE TO SETTLE FOR SECOND BEST, AND WE LIKE TO TRY TO FIND WAYS TO BE BETTER THAN OURSELVES, AND FIND THE BEST VERSIONS OF OURSELVES. SUPER HEROES REPRESENT THE EPITOME OF HUMAN GREATNESS – THEY ARE, IN MANY WAYS, MODERN-DAY GODS. I LOVE THEM



**SCARLET WITCH**  
**REAL NAME:** Wanda MAXIMOFF  
**HEIGHT:** 5ft 7in  
**WEIGHT:** 135lb  
**FIRST COMIC APPEARANCE:** X-Men #4 – March 1964

**BIO** Endowed with astonishing powers at a young age, Wanda Maximoff and her twin brother Pietro struggled to survive as orphaned children in Eastern Europe. As adolescents, they were recruited by a superhuman band of terrorists, who would see their unique gifts used for evil. However, an encounter with the heroic Avengers caused the Maximoff twins to rethink their ways. Today, Wanda uses her extraordinary, though often unstable, abilities to see justice done as the enigmatic Scarlet Witch.

**POWERS AND ABILITIES**

★ Master of chaos magic, allowing her to alter probability in the form of "hex bolts." Practical effects of these hexes include force fields, limited telekinesis and mental manipulation, levitation, "bad luck" effects, and other alterations of reality as determined by her current mental state and level of focus.

**Scarlet Witch**



**BIO** During her tenure as a talented physician, Dr. Jane Foster first met the mythical Asgardian THOR, sparking a deep and long-lasting bond between the two unlikely friends. When a dark secret from THOR's past caused him to no longer be worthy of his name, a mysterious all-new THOR suddenly appeared. It was, indeed, Foster, who had been found worthy by the enchanted hammer Mjolnir and was thus bestowed with all the legendary warrior's powers. Foster now wages two battles – one against the terminal disease destroying her mortal body, and the other against the enemies of earth and Asgard as the mighty THOR.

**THOR REAL**  
**NAME:** Jane FOSTER  
**HEIGHT:** 5ft 7in as Foster / 6ft 3in as Thor  
**WEIGHT:** 125lb as Foster / 520lb as Thor  
**FIRST COMIC APPEARANCE:** Journey Into Mystery #84 – September 1962 (as Jane FOSTER) / Thor #1 – October 2014 (as Thor)

**POWERS AND ABILITIES**

- ★ Superhuman strength, speed, endurance, and resistance to injury.
- ★ Wields the enchanted Uru-forged hammer Mjolnir, which grants mastery over the elements of thunder and lightning, as well as the ability to fly and open inter-dimensional gateways.
- ★ Displays greater control over Mjolnir than the original THOR, meaning she can change the hammer's direction mid-throw or cause it to travel in non-linear patterns.
- ★ Accomplished physician with years of experience in the field of medicine.

BECAUSE THEY ARE TIMELESS ICONS. YOU DON'T NECESSARILY SEE RACE OR GENDER, AND THAT ALLOWS YOU TO EMBRACE THE BIGGER IDEAS THEY REPRESENT. AS EDITORS AND STORYTELLERS, OUR RESPONSIBILITY IS TO PUSH THAT POSITIVE MESSAGING. THROUGH THESE CHARACTERS, WE WANT TO SUGGEST THE IDEA THAT ANYONE CAN EXPRESS THEIR OWN UNIQUE IDENTITY AND INDIVIDUALISM. EACH SUPER HERO HAS HIS OR HER OWN VULNERABILITIES, AND THEIR JOURNEY IS ABOUT FINDING THEIR UNIQUE IDENTITY AND OWNING IT. PEOPLE ARE STILL STEREOTYPING, BUT WE CANNOT CATEGORIZE PEOPLE BASED ON A LABEL. WE HAVE TO TRY TO MOVE BEYOND THAT."

STUDY THESE SUPER HERO IMAGES A LITTLE LONGER AND A MULTIDIMENSIONAL STORY EMERGES. THESE THREADS WEAVE IN AND OUT OF OUR OWN NARRATIVES. TO BE EXTRAORDINARY IN ANY FIELD REQUIRES DETERMINATION, STRENGTH IN ADVERSITY, THE ABILITY TO KEEP ON LEARNING, AND THE WILLINGNESS TO TAKE LEAPS OF FAITH.

THE UNDERLYING POWER OF FASHION AND OF ART IS TO HELP US FIND OUR OWN IDENTITY AND OUR OWN POINT OF VIEW, SO THAT WE CAN FACE THE BADDIES. THE BADDIES MAY BE EXTERNAL, BUT THEY ALSO LIE WITHIN; AGAIN AND AGAIN, THEY ROCK US TO THE CORE OF OUR SOULS. STILL, PAGE BY PAGE AND DAY BY DAY, WE EMERGE A LITTLE BIT STRONGER. FANTASY AND REALITY, EXPERIENCE AND DAYDREAMS, MASKS AND NAKED FACES ALL MAGICALLY COLLUDE TO HELP US BLAST PAST THE LABELS. ABOVE AMANAT'S DESK IS A POST-IT NOTE WITH A LINE FROM THE POET RUMI: "UNFOLD YOUR OWN MYTH." WITH THE HELP OF THESE AWE-INSPIRING FIVE AND A

KA-POW! BOOM!  
 CRAASH! and KLONKK!. WE CAN. WE WILL.

**HEROINES**

PHOTOGRAPHER  
**PATRICK DEMARCHELIER**

CREATIVE AND STYLING BY  
**Chaos FASHION**  
 BEAUTY DIRECTION  
**Pat McGRATH**



VINTAGE JACKET  
 BY CLAW MONEY  
 SWEATER  
 BY MARC JACOBS

UNLEASH THE POWER OF CAPTAIN MARVEL

**LEXI BOLING**

INSPIRED BY CAPTAIN MARVEL

Scan this page

GARAGE Magazine

# WHRRR

VINTAGE GLOVES  
BY **RAF SIMONS**

BOOTS BY **FAITH CONNEXION**  
FROM THE DAVID CASAVANT ARCHIVE

DRESS BY  
**BALMAIN**



# CANDICE SWANEPOEL

INSPIRED  
BY SPIDER-  
GWEN

VINTAGE  
TOP BY  
**Claw  
Money**



UNLEASH  
THE POWER OF  
SPIDER-  
GWEN

Scan  
this  
page

**GARAGE**  
Magazine



TOP BY  
FENDI

JUMPSUIT/DRESS  
BY  
FAITH CONNEXION

VINTAGE PANTS  
BY  
HELMUT LANG  
FROM THE DAVID CASAVANT ARCHIVE

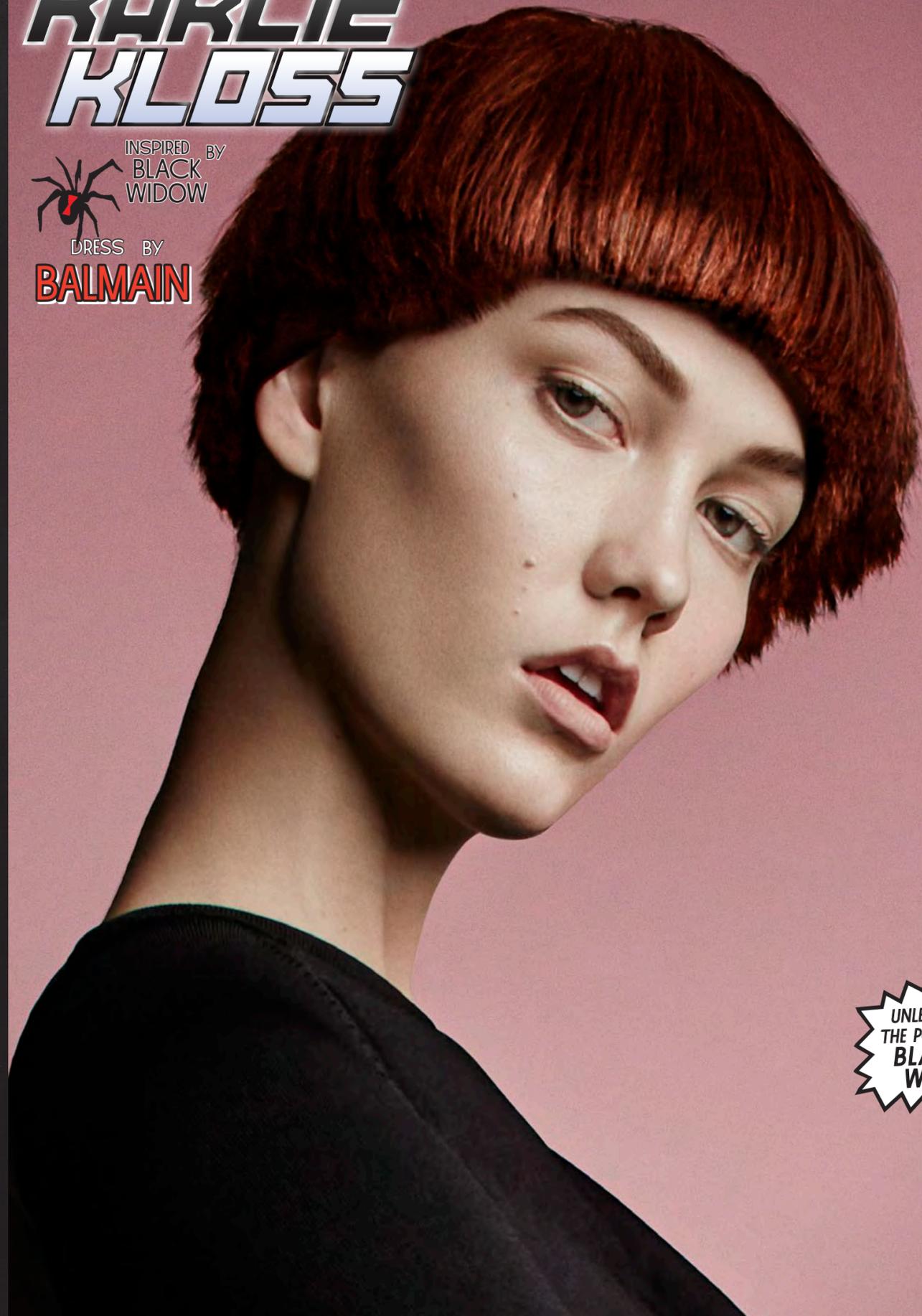
BELT BY  
Fleet Itya

VINTAGE BOOTS  
BY CALVIN KLEIN  
COLLECTION FROM THE DAVID CASAVANT ARCHIVE



# KARLIE KLOSS

INSPIRED BY  
BLACK WIDOW  
DRESS BY  
BALMAIN



UNLEASH  
THE POWER OF  
BLACK WIDOW

Scan  
this  
page

GARAGE  
Magazine



DRESS AND  
LEGGINGS  
BY **GARETH  
PUGH**

VINTAGE  
GLOVES BY  
**HEMUT  
LANG**

BOOTS BY  
**NEW  
ROCK**

JACKET BY  
**PHILIPP  
PLEIN**  
HOODIE BY  
**ADIDAS**  
VINTAGE  
PANTS BY  
**HELMUT  
LANG**  
HARNESS BY  
**NASIR MAZHAR**



BOOTS BY  
**FAITH CONNEXION**

# CUBA TORNADO SEATT

INSPIRED BY  
THE MIGHTY  
THOR



UNLEASH  
THE POWER  
OF THOR

JACKET  
MODEL'S  
OWN

Scan  
this  
page

**GARAGE**  
Magazine

DRESS AND BOOTS BY  
**VETEMENTS** !!



JACKET BY  
**SAINT LAURENT**  
BY **Hedi SLIMANE**

VINTAGE T-SHIRT  
FROM BY **HELMUT LANG**  
THE DAVID CASAVANT ARCHIVE

BY VINTAGE PANTS  
**CLAW MONEY**



JACKET MODEL'S OWN  
JUMPSUIT/DRESS BY **FAITH**  
**CONNEXION** VINTAGE PANTS  
BY **HELMUT LANG** FROM THE DAVID  
CASAVANT ARCHIVE  
SHOES BY **HOOD BY AIR**

**KRRUUPP**



DRESS BY  
**GARETH**  
**PUGH**

**Grace**  
**Hartzel**

INSPIRED BY SCARLET  
WITCH

HOODIE BY  
**OPENING CEREMONY**

TOP BY

**LRS**

BODY BY  
**Gareth PUGH**

BOOTS BY

**DEMONA**



SWEATER  
BY **MARC JACOBS**  
VINTAGE JUMPSUIT  
BY **CLAW MONEY**  
BOOTS BY  
**MIU MIU**



SPECIAL THANKS TO: JOSS HASTINGS,  
VP, FRANCHISE AND RETAIL  
COMMUNICATIONS, DISNEY CONSUMER  
PRODUCTS, AND JEFF POULIN,  
SENIOR MANAGER, CREATIVE, MARVEL

AUGMENTED  
REALITY: THE MILL  
EXECUTIVE PRODUCER:  
SALLYANN HOUGHTON  
VFX PRODUCER:  
ANNA BORYSEWICZ

DIGITAL OPERATOR: EVAN LEE  
PRODUCTION: KATE  
WIGGALL AT  
CHAOS FASHION  
FASHION INTERN:  
COLETTE DRYBURGH

PHOTOGRAPHER'S ASSISTANTS: MARGARET  
GIBBONS, NANDO PONCE, AND JAMES CLARKE  
FASHION ASSISTANTS: ADONIS KENTROS,  
TERRI WATERS, AND KATE CARNEGIE  
HAIR ASSISTANT: LUCAS WILSON

MANICURIST: GERALDINE HOLFORD  
AT THE WALL GROUP  
MODELS: ADRIANA LIMA AT THE SOCIETY MANAGEMENT,  
KARIE KLOSS, LEN BOLLING AND CANDICE SWANPOEL  
AT IMG, CUBA TORNADO SCOTT AT WOMEN  
MANAGEMENT, AND GRACE HARTZEL AT NEXT

ADDITIONAL THANKS TO: DISNEY, MARVEL,  
AND THE ACE HOTEL, NEW YORK

DESIGNERS:  
PIERCE GIBSON AND GAP  
SANGPATTHARAMATEE  
CG LEAD: RAYMOND LEUNG  
CREATIVE DIRECTOR: ANDREAS BERNER

JACKET BY  
**MATTHEW  
ADAMS DOLAN**  
DRESS BY  
**Boss**



ADRIANA  
LIMA

UNLEASH  
THE POWER OF  
**SHE-HULK**

Scan  
this  
page  
GARAGE  
Magazine

INSPIRED  
BY SHE-HULK